



START-UP NATION

The Story of Israel's Economic Miracle



Spring 2017 - Online Video course! JST 3821 Israel: Start-Up Nation

Something's going on... in Israel. Call it *innovation*.

In fact, this tiny little country about the size of New Jersey has a few big things going for it:

- A world-class technology institute
- World-class research and development
- The highest level of cross-pollination between private enterprise and the defense industry
- A culture that encourages working as a close-knit team

We're talking about cutting edge innovation, computing, medical technology—you name it; if it's high-tech, Israel is involved.

Can Israel's success offer helpful lessons for other societies that are striving to spur entrepreneurs and unlock innovation? Our job is to find out! Stay tuned...

Business majors can receive credit for this course.

Co-taught by Julia Phillips-Berger and Dr. Kenneth Hanson, through a weekly series of narrated videos. Click here for online teaser!

<http://bit.ly/2dWg6br>

